

ABOUT FIIDO

An e-bike company offering an extraordinary riding experience at an affordable cost through innovation.

Innovate | Affordable | Extraordinary riding experience

Keven Fiido's founder

A seasoned engineer with a decade in the mobile phone industry,

recognized the rising demand for e-bikes in 2016. At the time, these bikes were expensive,

and their integration of mechanical, electrical, and intelligent modules was rudimentary.

Keven, an avid cyclist and knowledgeable about bicycle structures, established Fiido with the aim of making innovative e-bikes more accessible.

Here are some of Fiido's notable products, showcasing our commitment to innovation.



Fiido's Signature







In 2019, the e-bike industry witnessed significant growth, yet many models featured similar frame designs. The introduction of the Fiido D11 with its sleek frame and concealed seat-tube battery design garnered immense praise from riders and secured a million-dollar crowdfund.

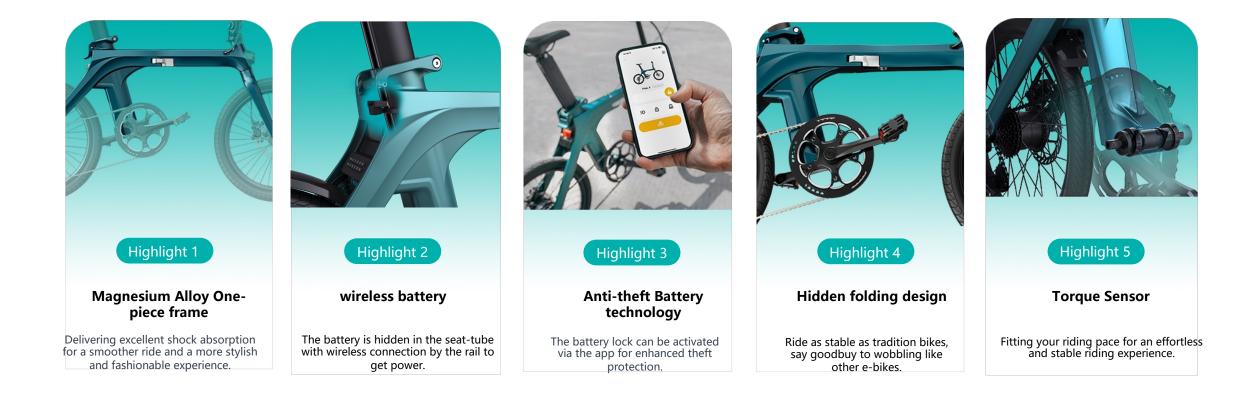
Subsequently, numerous other brands began to emulate this innovative battery design following the D11's successful release.





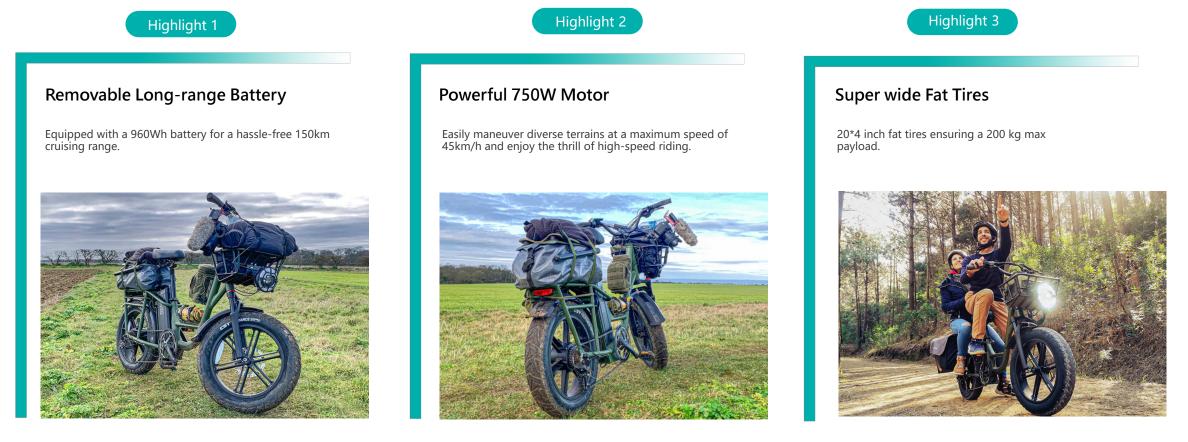


Following the triumph of the D11, we furthered our investments to develop the FiidoX, featuring an integrated frame, wireless battery technology, and an advanced torque sensor system. It secured eight patents, received \$1.5 million in crowdfunding, and won the IF Design Award in 2021, cementing its status as our flagship product.





Before Fiido T1's launch, we noticed inadequate motors and batteries in most utility e-bikes for various riding conditions. T1 addressed this with a stronger motor and larger battery, enabling smoother rides over complex terrains.







C21&C22-The Best City E-bike.

To bridge the gap between e-bikes and traditional bicycles, the c21 and c22 were developed, maintaining the appearance of traditional bikes while integrating advanced torque sensors for smoother rides, a quiet motor, an integrated IPS display, proximity starting through a watch or the APP. These models signify our commitment to merging bicycles and technology seamlessly.







TITAN-An intelligent all-terrain SUV that prioritizes safety.

Fiido TITAN, a new and versatile giant-wheeled bike that embodies Fiido's innovative approach, designed to enhance safety, long range and user-friendliness for cycling enthusiasts.







More than **10** new e-bike models will be launched within **6** months, all of which will continue to embody Fiido's understanding of innovation.



THANKS